

Deadline: September 26, 2008

Payment, artwork and advertising materials (including a printout of the display ad) are due by September 26, 2008.
CHECKS AND MONEY ORDERS ARE MADE PAYABLE TO CED/NFO.
VISA/MC/DINERS also accepted: See enclosed PAYMENT FORM.

SEND MATERIALS TO:

Nevada Film Office, 555 East Washington Avenue, Suite 5400, Las Vegas, NV 89101

DISPLAY AD SPECIFICATIONS

PRINTING PROCESS: Four-color process/offset, 200 line screen. Wire "O" Binding.
Final page trim size is 6 inches wide by 9 inches high. Bleed ads are not available.

AD SIZES: Full Page: 5"w X 8"h
2/3 Page: 5"w X 5.375"h
1/2 Page: 5"w X 4"h
1/3 Page: 5"w X 2.625"h
1/4 Page: 2.375"w X 4"h (vertical ad)
1/4 Page: 5"w X 2"h (horizontal ad)
1/8 Page: 2.375"w X 2"h

GENERAL: Advertisers to provide Electronic Disc or also have the option of emailing display ad to:
ejharran@bizopp.state.nv.us - Be sure to include all fonts (screen and printer) & all linked files.

COMPATIBLE PROGRAMS:

MAC OS. - QuarkXPress 6.5, 7.0 - Adobe Photoshop CS2 - Adobe Illustrator 10, CS, CS2 - InDesign 2.0, CS, CS2 -
FreeHand 10, MX - Adobe PageMaker 6.5, 7.0
WINDOWS. - QuarkXPress 6.5, 7.0 - Adobe Photoshop CS2 - Adobe Illustrator CS, CS2 - InDesign 2.0, CS, CS2 -
Adobe PageMaker 6.5, 7.0 - Publisher 2003 - Corel Draw 10

ACCEPTABLE MEDIA: CD, DVD, ZIP 250mb

SUPPLIED PROOFS: Electronic display ads must be accompanied by a printout of the file directory and a color or black & white laser proof.

NON-COMPLIANT ARTWORK: Any and all ads submitted which do not meet production specifications detailed above and which require additional production including: halftone screening, scanning, stripping bendays, silhouettes, any handwork, layout design, mechanical typesetting, artwork or photographic work will be billed to the advertiser. Minimum charge for any change: \$50. Rush fees may be additional.

FOR DISPLAY AD INFORMATION PHONE ED HARRAN, ASSISTANT TO THE DIRECTOR, AT 702-486-2707

GENERAL REGULATIONS: All rates are net; advertisers and their agencies will not receive an agency commission/discount.

Payment due by September 26, 2008.

Advertising that simulates editorial content must carry the word "Advertisement" at the top of the ad.

LIABILITY:

The publisher reserves the right to hold advertisers and/or their agencies jointly and severally liable for the money due and payable to the publisher. Publisher (and its agents) is not liable for delays in delivery and/or non-delivery in the event of an act of God, action by any government or quasi-governmental entity, fire, flood, insurrection, riot, explosion, embargo, strikes whether legal or illegal, labor or material shortage, transportation interruption of any kind, work slowdown, or any condition beyond the control of the publisher that affects production or delivery in any manner. In addition, the advertiser and agency agree to indemnify, defend and save harmless the publisher and its agents from any and all liability for the content of the advertisements printed (including text, illustrations, publisher's reproduction, representations, sketches, maps, trademarks, labels or other copyrighted matter), or the unauthorized use of any person's name or photograph arising from the publisher's reproduction in publication of such advertisements pursuant to the advertiser's or agency's order. The publisher reserves the right to reject, discontinue or omit any advertising or any part thereof at any time. The right shall not be deemed to have been waived by acceptance or actual use of any advertised matter. The publisher (and its agents) is not responsible for errors in key numbers or the advertiser's index. The publisher (and its agents) will not be bound by any conditions, printed or otherwise, that appear on orders or copy instructions submitted by or on behalf of the advertiser, when such conditions conflict with any provision in this media kit: rate/production information. Agency commissions (discounts) are not applicable on any space, color or position charges. All mechanical, production, printer's and layout charges are non-commissionable. Make-goods or credits on advertisements will be given only if at the fault of the publisher resulting in the advertiser's price, address or phone number being displayed incorrectly. No credit will be given if the print and/or mechanical specifications outlined in this material are not applied.

2009 Nevada Production Directory

MEDIA KIT



NEVADA FILM OFFICE
Your Imagination. Our Locations.

This media kit contains all the information you need to place a display advertisement in the 2009 Nevada Production Directory.

Distributed by the Nevada Film Office,
a division of the Nevada Commission on Economic Development.

FOR DISPLAY ADVERTISING INFORMATION PHONE:
ED HARRAN, ASSISTANT TO THE DIRECTOR, 702-486-2707

Reach the decision makers who buy your products and services!



Love Ranch, Reno, NV

Nevada On Screen



Music Video, Valley of Fire State Park

Just some of the names behind Nevada's recent productions:

STARS

Cameron Diaz
Ashton Kutcher
Joe Pesci
Helen Mirren
Kevin Spacey
James Gandolfini
Nicholas Cage
Ewan McGregor
Scarlett Johansson
Drew Barrymore
George Clooney
Julia Roberts
Sandra Bullock
Sam Shepherd
Eva Marie Saint
William H. Macy
Vince Vaughn
Ben Stiller
Jeremy Piven
Jude Law
Sean Penn
Keira Knightly
Edward Norton
Andy Garcia

FILMS

What Happens In Vegas
Love Ranch
21
Return To Witch Mountain
Transformers
My Blueberry Nights
Rocky Balboa
Next
Ocean's 11, 12, 13
Into the Wild
The Island
The Grand
Lucky You
Smokin' Aces
Miss Congeniality 2
Don't Come Knocking
Dodgeball
Redline
Knocked Up
The Cooler
Domino
Looney Tunes
Rush Hour 2
The Mexican
Pay It Forward
Intolerable Cruelty
America's Sweethearts

TV, COMMERCIALS & MORE

Nevada and its unique and diverse locations are also featured every year in hundreds of new episodes of television series and specials, commercials, music videos, documentaries, uplinked live events, magazines and other publications, news and reality shows, international programs, fashion layouts, still shoots and much more!

When major motion pictures, TV shows, national commercials, music videos, documentaries, catalogs, etc. film and shoot in Nevada, local businesses, like yours, can benefit. These companies require many personal and professional services. The Nevada Production Directory is distributed to every Production Company and Producer planning and conducting a shoot in the State of Nevada. They, and their crews, rely on the Nevada Production Directory as their number one reference to services, equipment and crew. Just a few of our categories, for example, include:

Hotel/Motel Accomodations
Crew
Talent & Casting
Production Services

Locations
Sound Stages & Studios
Catering/Craft Services
Equipment

Transportation
Insurance
Medical Services
Payroll Services

Auto Rentals
Office Supplies/Rentals
RV's/Motorhomes
Post Production/Facilities

The Nevada Production Directory is your link to reach the decision makers who buy your products and services!

Full Page 5"w X 8"h	Half Page 5"w X 4"h	2/3 Page 5"w X 5.375"h
1/4 Page Vertical 2.375"w X 4"h	1/3 Page 5"w X 2.625"h	1/8 Page 2.375"w X 2"h
		1/4 Page Horizontal 5"w X 2"h

DISPLAY ADVERTISING RATES ARE NET

SIZE	4-COLOR	BLACK & WHITE	PREMIUM POSITIONS AND RATES	
Full Page	\$2,100	\$1,475	Inside Front Cover	\$4,000
2/3 Page	\$1,500	\$1,050	Inside Back Cover	\$3,000
1/2 Page	\$1,100	\$750	Inside Back Left	\$2,250
1/3 Page	\$775	\$575	Tab Dividers (cover stock)	\$2,500
1/4 Page	\$600	\$400	Back Cover	\$5,000
1/8 Page	\$375	\$275		

* Black + 1-color is available for all sizes of ads. Add \$75 to applicable B&W rate. Color is run of press. SEE REVERSE SIDE FOR AD SPECIFICATIONS.